



主题简介 Abstract

Formgiving: 为未来赋形

Formgiving: Giving Form to the Future

Formgiving 在丹麦语中意为"设计",意味着为无形之物赋予外形。换句话说,即为世界打造我们在未来希望于其中生活的造型。这项任务比以往任何时候都更重要,因为人类是塑造地球的最强力量。要想理解我们手中握住的塑造不同于今天之未来的"权杖",我们只需回顾过去十年、一百年、一千年,便会意识到,过去与如今是多么的截然不同。如果我们能够以同样清晰的眼光展望未来,我们将实现这一目标。既然我们通过知往鉴今确信,未来必将与如今大不相同,与其坐视等待,不如主动予以塑造。Formgiving将带您穿越时空,感受我们周围世界的过往今昔——从过去到如今,再到未来,从大爆炸到奇点。

Formgiving – the Danish word for design – means to give form to that which has not yet been given form. In other words: to give form to the world that we would like to find ourselves living in the future. A task more important than ever, as humans are the greatest force shaping the planet today. To feel that we have licence to imagine a future different from today – all we have to do is look back ten years, a hundred years, a thousand years – to realise how radically different things were then from now. The same would be true if we could look forward with the same clear sight. Since we know from our past that our future is bound to be different from our present, rather than waiting for it to happen on its own, we have the power to give it form. Formgiving takes you on a journey across time to sense how the world around us has been shaped, from the past to the present and beyond – from the Big Bang to singularity.





演讲嘉宾 Guset

凯·乌韦·伯格曼

Kai-Uwe Bergmann

Kai-Uwe Bergmann是BIG事务所合伙人,拥有深厚的专业经验,负责的项目遍布全球各地,包括北美、欧洲、亚洲和中东。Kai-Uwe领导BIG的业务发展部门,该部门目前在超过25个不同的国家设有办事处,同时负责监督BIG的宣传沟通事项。Kai-Uwe具有美国和加拿大注册建筑师资格,最近为保护曼哈顿10英里海岸线的防灾计划做出了巨大贡献,并担任宾夕法尼亚大学城市防灾工作室联合指挥。他曾于佛罗里达大学、美国圣地亚哥新建筑与设计大学和他的母校弗吉尼亚大学任教,以此丰富自己的专业资历。Kai-Uwe也是美国建筑师协会会员、Van Alen研究所前任董事会成员,并参与众多国际评审团工作,在全球范围内以BIG作品为例讲授建筑设计。

Kai-Uwe Bergmann is a partner at BIG who brings his expertise to proposals around the globe, including work in North America, Europe, Asia and the Middle East. Kai-Uwe heads up BIG's Business Development department, which currently has offices working in over 25 different countries, as well as overseeing BIG's Communications. Registered as an architect in the USA and Canada, Kai-Uwe most recently contributed to the resiliency plan to protect ten miles of Manhattan's coastline and serves as a co-instructor for an urban resiliency studio at the University of Pennsylvania. He complements his professional work through previous teaching assignments at the University of Florida, the New School of Architecture in San Diego and his alma mater the University of Virginia. Kai-Uwe is also a fellow of the AIA, past board member of the Van Alen Institute, participates on numerous international juries, and lectures globally on the works of BIG.